

ECONOMY

4TH QUARTER – 2009

V

PROGRAM TITLE: NEWS 3 @ 11

TYPE: NEWS

DATE OF BROADCAST: 10-13-09

DESCRIPTION: NEVADA IS KNOWN AS THE SILVER STATE... BUT TONIGHT...
IT IS "GOLD" THAT IS STEALING THE SHOW.

WITH THE GLOBAL ECONOMY STILL ON SHAKY GROUND... THE
PRICE OF GOLD HIT ANOTHER ALL-TIME HIGH TODAY.
AND EVEN THOUGH WE ARE THE "SILVER STATE," NEVADA IS
THE NUMBER-ONE STATE FOR "GOLD" MINING IN THE U-S.

PROGRAM TITLE: News 3 @ Noon

TYPE: NEWS

DATE OF BROADCAST: 10-13-09

DESCRIPTION: WHEN YOU THINK OF OUR STATE...YOU THINK OF GAMING.
BUT--THE NEVADA DEVELOPMENT AUTHORITY WANTS TO
CHANGE THAT.
STATION OWNER JIM ROGERS SITS DOWN WITH N-D-A
PRESIDENT AND C-E-O SOMER HOLLINGSWORTH...WHO
WANTED TO TALK ABOUT DIVERSIFYING NEVADA'S
ECONOMY...AND HOW CALIFORNIA BUSINESSES CAN HELP US.

PROGRAM TITLE: News 3 @ 6

TYPE: NEWS

DATE OF BROADCAST: 10-15-09

DESCRIPTION: THERE WILL BE NO COST OF LIVING INCREASE FOR MORE THAN 50-MILLION AMERICANS NEXT YEAR. FOR THE FIRST TIME, SOCIAL SECURITY RECIPIENTS WON'T SEE A RAISE IN THEIR BENEFITS.
AND THE NEWS HAS MANY SENIORS WORRIED ABOUT THEIR FINANCIAL FUTURE.

PROGRAM TITLE: New 3 @ 11

TYPE: NEWS

DATE OF BROADCAST: 11-16-09

DESCRIPTION: N-V ENERGY SAYS THE NUMBER OF CUSTOMERS DELINQUENT, AND HAVING THEIR POWER DISCONNECTED... HAS INCREASED BY 17-PERCENT OVER THE PAST YEAR.

MANY NON-PROFIT GROUPS, LIKE CATHOLIC CHARITIES... ARE RUNNING OUT OF CASH... TO GIVE TO PEOPLE STRUGGLING TO MAKE ENDS MEET.

N-V ENERGY SAYS... IF YOU'RE HAVING TROUBLE PAYING YOUR BILL, CALL THE UTILITY EARLY, TO WORK OUT A PLAN TO KEEP THE LIGHTS ON.

PROGRAM TITLE: News 3 @ 5

TYPE: NEWS

DATE OF BROADCAST: 11-18-09

DESCRIPTION: THE CITY OF LAS VEGAS IS HANDING OUT PINK SLIPS, AHEAD OF THE HOLIDAYS.
THE CITY MANAGER TELLS NEWS 3-- 20 POSITIONS WILL BE ELIMINATED.
THOSE PEOPLE WILL BE ALLOWED TO STAY ON THE JOB UNTIL JANUARY. THE CITY IS ALSO IN A HIRING FREEZE UNTIL NEXT MARCH, AND THE RANGE FOR EXECUTIVE PAY IS BEING DROPPED BY FIVE-PERCENT.
TODAY, THE LAS VEGAS CITY COUNCIL WILL TALK ABOUT WAYS TO DEAL WITH A PROJECTED BUDGET SHORTFALL OF MORE THAN 400-MILLION DOLLARS OVER THE NEXT FIVE YEARS.

PROGRAM TITLE: News 3 @ Noon

TYPE: NEWS

DATE OF BROADCAST: 11-18-09

DESCRIPTION: IF YOU LIVE IN HENDERSON... GET READY FOR HIGHER WATER AND SEWER BILLS.
THE HENDERSON CITY COUNCIL APPROVED TWO NEW RATE INCREASES.
THE FIRST IS A FLAT FEE. ABOUT 95-PERCENT OF CUSTOMERS WILL SEE THEIR MONTHLY SERVICE FEES GO UP BY 2-DOLLARS AND 88-CENTS NEXT YEAR...AND BY ANOTHER 2 DOLLARS 91 CENTS IN 2011.
THE SECOND RATE HIKE IS COMING FROM AN INCREASE APPROVED THE SOUTHERN NEVADA WATER AUTHORITY IN SEPTEMBER.
ITS DOUBLING ITS MONTHLY COMMODITY CHARGE TO 20-CENTS PER ONE-THOUSAND GALLONS NEXT YEAR...AND ADDING ANOTHER 10-CENT INCREASE IN 2011.

PROGRAM TITLE: News 3 @ 6

TYPE: NEWS

DATE OF BROADCAST: 12-17-09

DESCRIPTION: SIX MONTHS AGO LAWMAKERS CREATED A FORECLOSURE MEDIATION PROGRAM. THE HOPE: TO KEEP MORE NEVADAN'S IN THEIR HOMES. SINCE THE PROGRAM BEGAN, OVER THIRTY-THREE HUNDRED NEVADA HOMEOWNERS HAVE REQUESTED MEDIATION. PROGRAM OFFICIALS SAY NEARLY SEVEN HUNDRED FAMILIES HAVE BEEN HELPED IN SOME WAY. IN MOST CASES, MEDIATORS SAY LENDERS ARE WILLING TO REDUCE A HOMEOWNERS INTEREST RATE, IN THE HOPES OF GETTING THEM A PAYMENT THEY CAN AFFORD. CURRENTLY, THERE ARE ONE HUNDRED SEVENTY-FIVE STATE MEDIATORS, BUT BECAUSE OF DEMAND MORE WILL BE TRAINED AFTER THE NEW YEAR. PROGRAM OFFICIALS SAY EVEN THOUGH NOT EVERYONE WILL QUALIFY, ANYONE IN TROUBLE SHOULD AT LEAST APPLY.

PROGRAM TITLE: News 3 @ 6

TYPE: NEWS

DATE OF BROADCAST: 12-17-09

DESCRIPTION: WHEN THE STATE'S UNEMPLOYMENT RATE DROPS AND IT'S *NOT BECAUSE PEOPLE ARE FINDING WORK ... IT *COULD POINT TO A TROUBLING TREND. LAST MONTH, NEARLY 14-THOUSAND WORKERS EITHER LEFT NEVADA ... OR WERE JUST TOO DISCOURAGED TO LOOK FOR WORK. OUR JOBLESS RATE DROPPED BECAUSE LESS PEOPLE ARE SEARCHING FOR EMPLOYMENT.